

**RESOLUTION TO APPROVE THE AMENDMENT TO THE AWARD OF ONLINE
VENDOR MARKETING, RECRUITMENT AND RETENTION SERVICES**

WHEREAS, on November 27, 2023, NJIT awarded Collegis, LLC d/b/a Collegis Education (“Collegis Education”), the award to provide intensive digital marketing, recruitment, enrollment and student success services for 18-months (the “Award”) pursuant to Request for Proposal #23-23 (“RFP”), from January 1, 2024 (FY24) through June 30, 2025 (FY25);

WHEREAS, after negotiation and review by both parties and with input from appropriate stakeholders, it has been determined that an amendment to the Award extending the original 18-month term by two (2) years (3.5 years total), through June 30, 2027 (FY27), would be beneficial to both parties;

WHEREAS, the administration utilized the RFP and the Master Service Agreement between the parties dated June 28, 2021 (“Agreement”) to provide competitive procurement and expedite the contractual purchasing process;

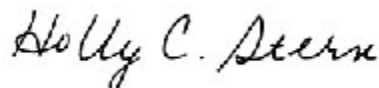
WHEREAS, funds of \$1,643,000 for FY24 expenditures were approved by the Board of Trustees pursuant to Board Resolution No. 2024-21 and are budgeted in the FY24 Annual Operating and Capital Budgets adopted by the Board of Trustees on July 20, 2023;

WHEREAS, pursuant to Board Resolution No. 2024-21, the Board of Trustees also acknowledged the likelihood to approve funding for the continuation of Collegis Education’s services for FY25; and

WHEREAS, the Administration recommends that NJIT and Collegis Education now memorialize the amendment to the Award extending the performance period and new terms in a statement of work agreed upon by the parties and made in accordance with the Agreement as authorized by the Board of Trustees.

NOW THEREFORE, BE IT RESOLVED THAT the Board of Trustees authorizes the administration to extend the term of the Award to Collegis Education for two (2) additional years, through June 30, 2027, for a cost not exceeding \$1,903,000 in FY25, \$2,285,000 in FY26 and \$2,748,000 in FY27, for a total cost of \$6,936,000 for FY25 through FY27, subject to the likelihood of annual approval of expenditures in the Annual Operating and Capital Budgets.

THEREFORE BE IT FURTHER RESOLVED THAT the Board of Trustees authorizes the appropriate administrative officials to execute documents necessary to memorialize such extension.



Holly C. Stern, Esq.
General Counsel/Vice President of
Legal Affairs and
Secretary to the Board of Trustees
New Jersey Institute of Technology