

**Agenda for the Faculty Senate Meeting**  
**February 9, 2021**  
**WebEx, 11:30 AM–1:30 PM**

- I. Convening of the meeting – Denis Blackmore, President
- II. Approval of minutes of 01/26/21 meeting
- III. Report of the Faculty Senate President ( $\cong$  10 min.)

  - a. Presidential search
  - b. Salary inequities

- IV. Report on Communications, Marketing and Branding: Associate VP Matthew Golden ( $\cong$  25 min.)
- V. Report on NJIT@Jersey City Academics : Dean Craig Gotsman ( $\cong$  35 min.)
- VI. Report on NJIT@Jersey City Finances: Senior VP Edward Bischof ( $\cong$  15 min.)
- VII. Proposal for Revising the Role of Deans in Hiring: Amithaba Bose ( $\cong$  20 min.)
- VIII. New Business

**Minutes for the Faculty Senate Meeting**  
**February 9, 2021**  
**WebEx, 11:30AM-1:30PM**

1. Convening of the meeting-Denis Blackmore, President  
The meeting started at 11:30AM
2. Voting Members Present: M. Vinnikov, S. Adamovich, R. Goodman, N. Maher, M. Bandelt, E. Jung Lee, A. Gerbessiotis, A. Kosovichev, Y. Perl, A. Rosato, H. Grebel, U. Roshan, M. Schwartz, E. Thomas, D. Bunker, R. Sodhi, I. Gatley, G. Esperdy, P. Armenante, A. Borgaonkar, N. Steffen, R. Rojas-Cessa, D. Hornthrop, D. Blackmore, E. Farinas, Q. Jones, A. Martin-Utrera, L. Rodriguez-Freire
3. Non-Voting Members Present: K. Belfield, A. Hoang, A. Dhawan, B. Baltzis, C. Gotsman, K. Riismandel, O. Tukel, L. Hamilton, J. Bedient, J. Yuan, M. Stanko, F. Deek, M. Knight, B. Kolarevic, M. Kam
4. Guests Present: Laurent Simon (Undergraduate Studies), Edward Bishof (Senior VP for Finance & CFO), Amitabha Bose (Mathematical Sciences), Sotirios Ziafras (Graduate Studies), Mathew Golden (Chief Strategy Officer, Strategic Initiatives), Julie Ancis (Humanities), Marybeth Boger (Dean of Students)
5. Approval of the 1/26/2021 minutes  
Motion to approve the minutes by R. Sodhi and seconded by A. Borgaonkar. The minutes were approved unanimously.
6. Report of the Faculty Senate President  
D. Blackmore gave his report: Presidential Search update-draft of the presidential profile from Y. Perl. Sent a message to the Deans to start making nominations for the search committee. Salary inequities-address problems. Q&A with discussion.
7. Report on Communications, Marketing, and Branding: Associate VP Matthew Golden  
Matthew Golden gave his presentation on marketing and branding. Topics discussed: Strategic Initiatives Organization, operational emphases, Student Success stories, Research, FinTech program, social media campaigns, and results such as undergraduate admissions success and 30% application increase over two years for NJIT. Q&A with discussion followed.
8. Report on NJIT@Jersey City Academics: Dean Craig Gotsman  
Dean Craig Gotsman gave his presentation on NJIT@Jersey City. Topics discussed: Total Student Enrollment in YWCC, YWCC MScience enrollment, Top 15 emerging jobs in the US for 2020, potential salary earnings with Computer Science degree, Computing programs in YWCC, NJIT@Jersey City graduate academic programs for

tech professionals (all part-time), program study schedules, enrollment numbers, corporate tuition remissions, Tuition costs, and advantages of NJIT&Jersey City degree. Q&A followed.

9. Report on NJIT@Jersey City Finances: Senior VP Edward Bishof  
Ed Bishof gave his presentation on NJIT@Jersey City Fiances. Topics discussed: Enrollment plan versus actual results & revised projections. Actual results for fiscal year 2020 and projections for fiscal year 2021-fiscal year 2023. Q&A followed.
10. Proposal for revising guidelines for the role of Deans in hiring: Amitabha Bose  
Amit Bose gave his presentation on the proposal for revising the role of the Deans in the hiring process. Motion to approve by Amit Bose and seconded by N. Steffen. Discussion followed. Motion to send the proposal back to the committee by Y. Perl and seconded by D. Bunker. Discussion followed. Motion was not approved with 14 no, 9 yes, and 2 abstentions. Motion to approve Defining the Charge and Proceeding to Candidate Interviews: The Dean and an HR representative should meet with the search committee and Chair to review the roles and responsibilities of search committee members, the specific charge to the committee, including the focus and scope of the position, administrative approvals, with an emphasis on the specific elements of the search committee plan relating to diversity (e.g. goals for the diversity of the candidate pool, description of outreach to increase diverse applicants), and all documentation required. Motion was approved with 20 yes, 2 no, and 3 abstentions.
11. New Business  
No new business
12. The meeting ended at 1:36PM