

# EDA Resources for Economic Development and Resiliency

Florida Brownfields Summit

February 29, 2024



# E★D★A

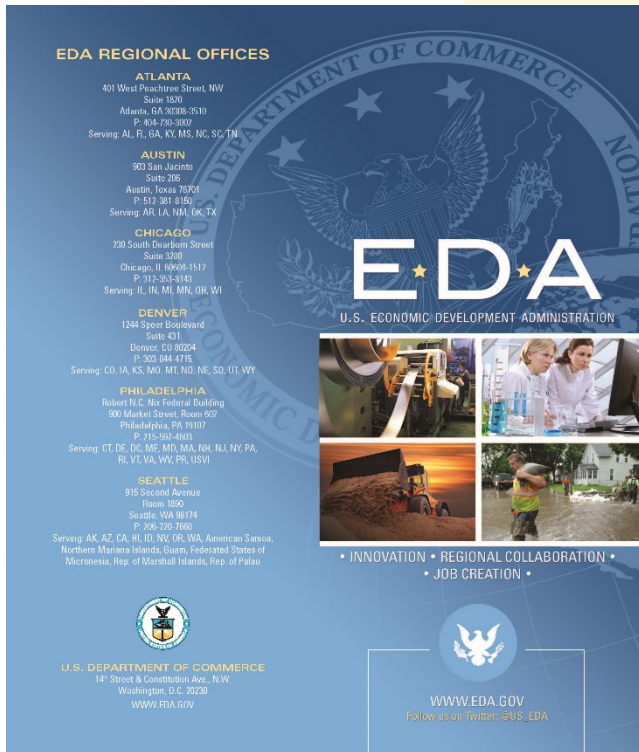
U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

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# Topics

- EDA Investment Programs/Priorities
- Brownfield Connections
- Working with EDA

# Mission Statement



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WWW.EDA.GOV

**EDA**  
U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

**INNOVATION • REGIONAL COLLABORATION •  
JOB CREATION**

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Follow us on Twitter @US\_EDA

**EDA's mission** – to lead the federal economic development agenda by promoting innovation and competitiveness, preparing American regions for growth and success in the worldwide economy.

EDA is a small agency within the U.S. Department of Commerce with an annual budget of approximately \$500M (fluctuating in recent FYs)

EDA is predominantly a grant-making agency



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# EDA Regions



US Department of Commerce  
Economic Development Administration

## EDA Regions



EDA has 6 Regional Offices and approximately 300+ staff nationwide



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# EDA Investment Programs

EDA works directly with communities to build capacity for economic development through a number of Investment Programs, including:



Economic Adjustment



Planning



Public Works



Local Technical Assistance



*University Centers*



Trade Adjustment Assistance for Firms



Research & National Technical Assistance



Build to Scale (B2S)

**Funding Opportunities:** <https://www.eda.gov/funding>



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# Job Creation

## EDA investments Create Jobs and Leverage Private Funds



**EDA provides economic tools and seed investments** to state and local governments, tribal organizations, universities, and non-profits in communities and regions suffering from severe economic distress

**EDA targets its investments** to attract private investment and support long-term job creation

**EDA investments are focused** on locally-developed, regionally-owned economic development strategies that directly contribute to economic development

**EDA is helping communities compete** in the 21st century by making catalytic investments that support regional competitiveness, innovation, and entrepreneurship

**E•D•A**

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# Eligible Applicants



- State, county, city or other political subdivision of a State
- District Organizations (Economic Development Districts)
- Indian Tribes
- Colleges and Universities
- Non-profit organizations\*

\*Requires local government support



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# EDA Investment Programs

Under EDA's Public Works and Economic Adjustment Assistance programs, eligible **public** projects could include but are not limited to:

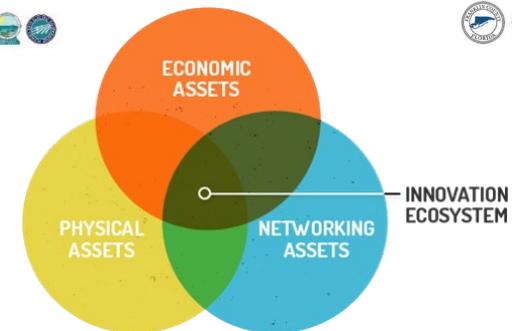
## Construction

- Infrastructure improvements
- Specialized facilities (R & D/Technology)
- Business incubators
- Workforce training facilities
- Airport/Port facilities
- Industrial Parks



## Non-Construction

- Feasibility studies
- Disaster recovery strategies
- Target industry studies
- Revolving loan funds
- Supply chain analysis



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# Investment Priorities

Through its competitive grant process, EDA evaluates all project applications to determine the extent to which they:

- Align with EDA's **investment priorities**;
- Create or retain high-quality jobs;
- Leverage public and private resources;
- Demonstrate the ability to start the project quickly and use funds quickly and effectively; and
- Provide a clear scope of work and specific measurable outcomes.



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# Investment Priorities

-  1. Equity
-  2. Recovery & Resilience
-  3. Workforce Development
-  4. Manufacturing
-  5. Technology-Based Economic Development
-  6. Environmentally-Sustainable Development
-  7. Exports & FDI

Visit: <https://eda.gov/funding/investment-priorities>

# Brownfield Connections

## The Brownfields Redevelopment Process:



**EDA – Local Technical Assistance, Economic Adjustment Assistance, Build 2 Scale programs**

**EDA – Public Works, Economic Adjustment Assistance Programs**

- Funding for public works and infrastructure enhancements relating to brownfields redevelopment.
- Funding for economic development planning to economically distressed states, regions, and communities impacted by brownfields.
- Funding for local technical assistance to help public and nonprofit leaders with their economic development decision-making.
- Funding to capitalize revolving loan funds for state and local implementation of strategies to attract private sector investment.

Between FY 2000 and FY 2022, EDA invested approximately \$433.7 million in more than 384 brownfield redevelopment projects (with an average investment of roughly \$1.3 million).



**2023 Brownfields Federal Programs Guide**



# Enhancing Entrepreneurship

**Expanding a Business Incubator (Gainesville, FL):** In 2019, EDA awarded a \$4.8 million grant to Santa Fe College to help re-build and expand the Santa Fe College Center for Innovation and Economic Development (CIED) at the new Blount Center in downtown Gainesville.

As a mixed-use incubator, the Santa Fe College's CIED Entrepreneur Incubator located in the Santa Fe College Blount Center in downtown Gainesville serves early-stage startups across a broad spectrum of industry sectors including Service, Education and increasingly Information Technology.

The EDA business incubator expansion investment supports the development of high-wage, knowledge-based companies and related jobs in the region's Information Technology, Medical Services and emerging Clean Tech industry sectors.



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# Enhancing Technology-Based Economic Development

**Infrastructure Improvements (Clearfield, PA) :** In 2019, EDA awarded a \$2 million grant to Clearfield County Economic Development Corporation to help construct a new facility that can accommodate manufacturing and entrepreneurial tenants on a former brownfields site known as the Tool Shed along West Market Street.

Made possible by regional planning efforts led by the local Economic Development District (EDD), the River's Landing project is a great example of a brownfield redevelopment initiative within a Federal Opportunity Zone that is estimated by the grantee to create 50 jobs and generate \$10 million in private investment.

The project will construct a 12,000 square foot building on an urban brownfield site and will house new business startups needing office space, or space for research and development, product development, marketing, etc. Once completed, the project will promote advanced manufacturing, enable startup businesses, and spur job creation in a community that has been impacted by the decline in the coal industry.



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# Enhancing Manufacturing

**Infrastructure Improvements (Asheville, NC):** In 2013, EDA awarded a \$1.12 million grant to Asheville, North Carolina, to fund infrastructure improvements (i.e., transportation improvements and waterline upgrades) on a former brownfields site to help **New Belgium Brewing Co.** establish a brewery, tasting facility and distribution center for its craft beers. The project was estimated by the grantee to create approximately 150 new jobs and generate \$175 million private investment, while enhancing the emerging "beverage" cluster in western North Carolina.

The EDA investment is part of a project undertaken by Asheville to redevelop a former livestock market and salvage yard. New Belgium specifically sought a brownfield property for its east coast expansion to *prevent taking agricultural land out of production or eliminating natural habitat to lovingly bring what was once a source of jobs and industry back into productive use and to find a location near other amenities increasing density and walkability.*"

The infrastructure improvements funded by EDA were completed in **2016**. **To date, the project has created 180 jobs and generated over \$123 million in private sector investment.**



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# CEDS Requirements

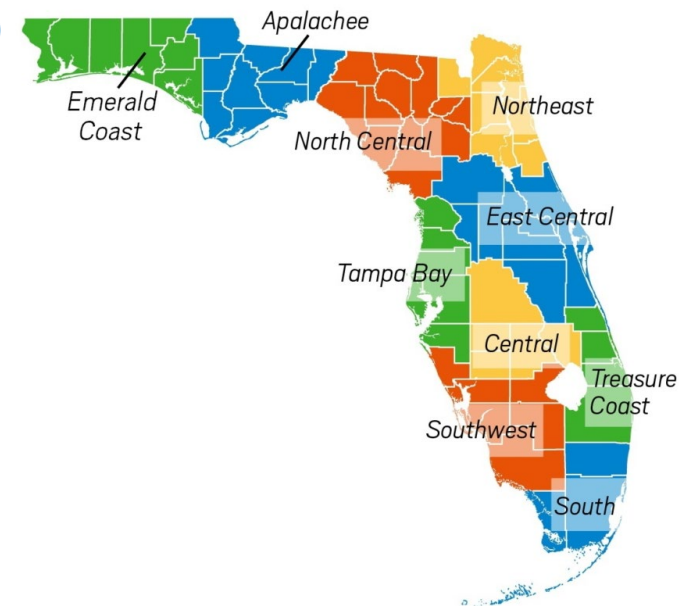
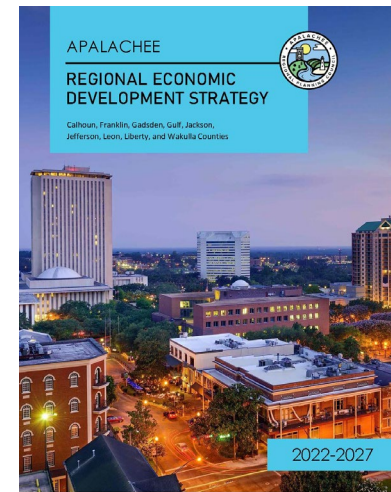
## Comprehensive Economic Development Strategies

*Each project must be consistent with the region's current approved CEDS or EDA accepted equivalent strategy.*

Each of the ten Regional Planning Councils (RPCs) is a federally-designated Economic Development District (EDD) for its particular region of Florida.

EDA looks to each RPC to:

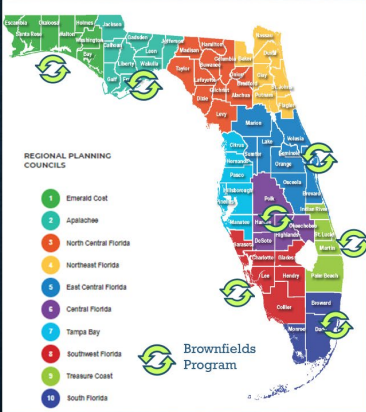
- Prepare and maintain a CEDS
- Assist with implementation strategies identified in the CEDS
- Provide technical assistance to local governments
- Demonstrate support of funding applications to EDA



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# Regional Brownfield Programs



**REGIONAL PLANNING COUNCILS**

- 1 Emerald Coast
- 2 Appalachia
- 3 North Central Florida
- 4 Northeast Florida
- 5 East Central Florida
- 6 Central Florida
- 7 Tampa Bay
- 8 Southwest Florida
- 9 Treasure Coast
- 10 South Florida

**Brownfields Program**

**FRCA**  
FLORIDA REGIONAL COUNCILS ASSOCIATION

**local knowledge**    **regional solutions**    **statewide impact**

*Planning Councils are multi-purpose entities comprised of local governments that solve problems at the regional level and help communities grow.*

## ECFRPC BROWNFIELDS PROGRAM

THE ECFRPC WAS RECENTLY AWARDED AN EPA GRANT TO IDENTIFY, ASSESS, AND REDEVELOP BROWNFIELD PROPERTIES IN EAST CENTRAL FLORIDA. THE BROWNFIELD PROGRAM SEEKS TO IDENTIFY ALL POTENTIAL REDEVELOPMENT OPPORTUNITIES WITHIN ITS 8-COUNTY REGION WHILE PRIORITIZING THE REVITALIZATION OF THE ORANGE BLOSSOM TRAIL/U.S. 441 CORRIDOR AND THE CITIES OF APOPKA, EUSTIS, KISSIMMEE, AND LONGWOOD. FOR MORE PROGRAM INFORMATION VISIT [WWW.ECFRPC.ORG/BROWNFIELDS](http://WWW.ECFRPC.ORG/BROWNFIELDS).

### BEFORE

- HAS A COMPOUNDING NEGATIVE IMPACT ON MINORITIES, LOW-INCOME GROUPS, AND SENIORS
- EXPOSES RESIDENTS TO POLLUTION THAT IMPACTS HEALTH
- NEGATIVELY IMPACTS PROPERTY VALUES AND LOCAL TAX REVENUES
- CREATES BLIGHT THAT AFFECTS COMMUNITY INVESTMENT, PROPERTY OWNERSHIP, & NEW DEVELOPMENT
- ATTRACTS CRIME

### AFTER

- HELPS CREATE NEW BUSINESSES, JOBS, AND HOUSING
- ENHANCES THE COMMUNITY AND PROTECTS ENVIRONMENTAL RESOURCES
- IMPROVES LAND QUALITY WHICH INCREASES LAND VALUES
- OPENS THE DOOR TO INNOVATIVE REDEVELOPMENT AND ECONOMIC GROWTH
- IMPROVES COMMUNITY HEALTH OUTCOMES
- REPURPOSES OUTDATED PROPERTIES INTO NEW AMENITIES

- 1 Identify Sites**  
Identify potential brownfield sites, which are evaluated based on the following criteria: prior land uses, potential threat to the community, and their visibility.
- 2 Initiate Steps to Conduct Assessment**  
Property owner(s) will authorize site access into the site and approval to perform the environmental assessment(s), based on the current or historical use of the property.
- 3 Conduct Assessment**  
A Phase I environmental assessment will be performed. The Phase I and historical research will determine if a Phase II assessment is needed to determine the presence and levels of environmental impacts.
- 4 Obtain Site Assessment Report**  
Once testing is completed, the assessment findings will confirm the presence of any contamination. This report will be provided to the property owner.
- 5 Assess Opportunities for Revitalization**  
If continuation is confirmed, the program will support and direct the property owner to Federal and State cleanup funding opportunities. If cleanup is not needed, the property can be prepared for redevelopment or placement on the real estate market.



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